Philanthropic Chair

The role of the philanthropic chair works to keep the respective committee engaged with philanthropic aspects tied to the University and the overarching mission of the UConn Foundation. The philanthropic chair is pivotal in helping motivate and inspire members to be philanthropically involved with UConn in addition to giving their time.

Responsibilities include but are not limited to:

* Quarterly email reminders to the committee to make a gift, aiming for 100% participation from the group.
* Where possible, work to identify opportunities to incorporate fundraising/philanthropy into events in the region
* For groups with endowed scholarships:
	+ Participate and/or lead social media marketing, peer-to-peer promotion, and support of local endowed scholarship during UConn Gives, UConn’s 36-hour crowdfunding initiative.